



Everychild Funds Universally Accessible Playground at Orthopaedic Hospital; Will Serve Over 120,000 Children Annually

Total Grants Awarded Reach \$3.5 Million

On March 7, 2006, the Everychild grant for year 2006 of \$925,000 was presented to Los Angeles Orthopaedic Hospital Foundation to construct a universally accessible playground on the Hospital's grounds. With this gift, Everychild Foundation total grants to date now reach \$3.5 million.

The playground – the first of its kind to be built at any U.S. hospital – will be designed to accommodate children with wheelchairs, leg braces, crutches and other barriers that leave special needs children on the sidelines at traditional playgrounds. Sensory-rich equipment will create a safe, fun environment where children with disabilities can interact with their able-bodied friends and siblings. The playground will be complemented by landscaping to support and encourage imaginative play. The project was developed with technical support from Shane's Inspiration, local experts in building accessible playgrounds and runner-up for the 2002 Everychild grant.

Play is an essential component in every child's life, fostering physical, cognitive and social development. For many disabled children, a playground can also afford opportunities for ongoing physical therapy treatment. However, children with disabilities are routinely denied access to playgrounds. At present, there are only six universally accessible playgrounds in Los Angeles County, none located near Orthopaedic Hospital.

"The playground will be built on Orthopaedic Hospital's downtown campus, but will be open to the community. There is a tremendous need for a place where children of all abilities can interact, and this playground will be used by more children in a single year than any other universally accessible playground in the nation," says Mary F. Schmitz, president of the LAOHF.



The new universally accessible playground will transform the Hospital's grounds, as shown in this rendering.

It is estimated that the playground will be visited by over 42,000 children with disabilities and over 85,000 able-bodied children each year. The playground will not only benefit pediatric patients, their siblings and children from the entire community for years to come, but will serve as a model for similar projects in other communities as well.

Groundbreaking for the playground is scheduled for June 30th of this year, and a December 2006 opening is planned.

For more information about Los Angeles Orthopaedic Hospital, please contact www.orthohospital.org.

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2005 Grant Update: Hillside's Dedicates Model Facility and Pushes for Foster Care System Reform

On May 25, 2006, Everychild members joined with Hillside's community members, supporters and friends to celebrate the dedication of the Youth Moving On complex in Pasadena – the groundbreaking program established with our 2005 grant. Hillside's, a residential and community treatment center for troubled children, used the \$715,000 Everychild Foundation grant to fund the down-payment on an apartment building to house an innovative new program called "Youth Moving On."

This project provides transitional living, support services and life skills training for foster youth, aged 18 and up, who are no longer eligible for the services and funding provided by the state's foster care system. Twenty-five percent of the apartments are set aside for these "aged out" foster youth; the remaining 75% of the building is rented to the community at fair market value. Hillside's plans to use the rent receipts to fund program costs, and ultimately for a downpayment on a second apartment building. In addition, Hillside's has begun to reach out to other foster care organizations in order to share this unique model for transitional living.



Jacqueline Caster with Hillside's Executive Director John Hitchcock at the May dedication of the YMO facility.

Deshawndray Miles commented at the building dedication, the program "sets the trail for you to follow" toward self-sufficient, responsible adulthood. Deshawndray, now 18, had been in foster care since the age of four and through 28 different placements before coming to the Youth Moving On complex.

The dedication ceremony also served as a platform to publicize Senate Bill 1576, which would fully fund the support of aged-out foster youth until they turn 24. Currently, over 4,000 youth emancipate from the California foster care system each year. SB 1576 would expand access to THP-Plus, a state housing program designed to assist foster youth in transition. Current data shows that THP-Plus participants are three times less likely to be incarcerated, four times less likely to be homeless, two times more likely to finish high school, and have earnings two times greater than the general population of former foster youth. Implementation of THP-Plus has been limited because it currently requires a 60% county match; SB 1576 would increase state funding to 100%.



This Youth Moving On resident proudly displays her bedroom at the new Pasadena facility, home to emancipated foster youth.

At the May 25th building dedication, guests toured the spotless, sunlit, renovated one-bedroom apartments now housing 16 Youth Moving On participants who might otherwise have "fallen through the cracks." Hillside's plans on transitioning 10 to 12 more aged-out foster youth into the apartments within the next several months.

These young residents are receiving important support and training in everything from how to fill out a job application and balance a checkbook to counseling. The Youth Moving On program provides a safe, stable and caring group living situation where these young people are guided and motivated towards successful independence. As YMO resident

On hand to promote passage of SB 1576 was former State Senate President pro tem John Burton, who in 2004 founded the John Burton Foundation for Children Without Homes. Burton, Hillside's Executive Director John Hitchcock, Everychild President Jacqueline Caster and several Everychild members are supporting a legislative push to enact larger system-wide change that would give aged-out foster youth the time and support they need to become self-sufficient, contributing members of society. Involved in the effort are members Patricia Heaton, Zina Markevicius, Dara Reiner, Sarah Robarts and Amber Valletta, along with Advisory Board member Nancy Daly Riordan. Burton urged his audience to contact Governor Schwarzenegger to express support for this important pending legislation. He also commended Everychild Foundation members for "putting your money where your heart is" to help foster children.

For more information about Hillside's and Youth Moving On, please visit www.hillside's.org.

2004 Grant Update: Everychild Foundation Youth Learning Center Up and Running at Optimist



The completed Everychild Foundation Youth Learning Center enables Optimist to expand its programs for severely disturbed adolescents.



The Everychild Foundation Youth Learning Center was dedicated on November 17, 2005, at the Optimist Youth Homes & Family Services campus in Highland Park. The event represented the realization of a dream project for the Optimist organization which was funded by a lead gift of \$630,000 from Everychild Foundation in March, 2004. This much-needed facility is an integral part of the non-public high school at the Highland Park campus, a structured yet vibrant live-in program for troubled adolescents who are no longer able to attend public school in Los Angeles.

The Everychild Learning Center houses classrooms, music, art and movement therapy rooms, as well as a state-of-the-art media library. About 350 students are already benefiting from the new Youth Learning Center and the expanded programs it has made possible for these troubled youth. As Everychild President Jacqueline Caster commented at the dedication ceremony, "We hope that with the opening of this new building and the additional resources that it will house to help these programs expand, more and more other agencies and entities around the nation will hear about and come to observe the magic that transpires here."

Optimist's Executive Director, Sil Orlando, is the current president of the California Alliance of Children and Family Services and is working closely with several statewide stakeholders to reform the entire system for residentially based services. This would include a new funding system, which Mr. Orlando hopes to have on the Governor's desk by early 2007.

Optimist has only \$500,000 left to raise in order to fully fund the Youth Learning Center, and they are working hard with several foundations to find additional funding. The state has not given agencies like Optimist Youth Homes rate increases for 11 of the past 15 years. Over 600 beds in residential facilities have closed in Los Angeles County alone. This year, Optimist is celebrating its 100th anniversary, and they have no intention of eliminating any of their beds, so private support is more critical than ever.

For more information about Optimist Youth Homes & Family Services, please visit www.oyhfs.org.

THE 2005 GRANT TEAM

The Everychild Foundation continues to refine and improve our grant selection process to find the best possible candidates for our grant each year. In 2005, the Grant Outreach Committee was formed, initiating member participation in our initial outreach to a broad array of agencies helping children in our community. Members are now actively involved throughout the year in every phase of our grant process: outreach, screening, and monitoring. The Everychild Foundation salutes the extensive work and dedication of the women who served on these three committees in 2005:

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Denise McCain-Tharnstrom, Chair

Alison Whalen, Vice Chair

Cynthia Alexander

Jacqueline Caster

Debra Colbert

Kay Faguet

Karin Fielding

Therese Funk

Karen Heilman

Kristie Hubbard

Hilary Nelson Jacobs

Mary James

Carol Leif

Kymberly Marciano

Penny Meebos

Nina Pircher

Susan Purcell

Carolyn Reece

Michelle Richman

Linda Bernstein Rubin

Dana Lynn Slatkin

Marcia Antopol, Consultant

Grant Outreach Committee

Cynthia Alexander, Chair

Therese Funk

Kristie Hubbard

Nancy McCabe

Marcia Antopol, Consultant

Grant Monitoring Committee

Linda Rubin, Chair

Debra Colbert

Anna Sanders Eigler

Lisa Finkelstein

Laura Fox

Tawny Sanders

Mindy Stein

Cynthia Troop

As always, the Foundation is grateful to Laura Donnelley Morton and the Good Works Foundation for providing their beautiful facility for our annual grant hearing.

2003 Grant Update: Numbers Rise at Everychild Center for the Vulnerable Child

The \$600,000 awarded to the Violence Intervention Program in 2003 for building renovation has been critical to the development of their facilities and programs. At the Everychild Center for the Vulnerable Child (CVC), children impacted by abuse, neglect, sexual assault and family violence continue to receive expert comprehensive care from VIP's staff of 95. Today, over 5,000 children are served each year at the CVC and VIP's other clinics.

Sadly, each year the number of children who need these services continues to rise, and the Everychild CVC is doing its best to meet the demand. Expert physicians and specially trained nurses – available 24 hours a day – provide 150 children a week with medical and forensic evaluation and treatment. Each week, 425 children and parents receive mental health services to help them heal from the trauma of interpersonal violence. Services may include individual, group and family therapy, targeted case management, mental health screenings and comprehensive psychosocial assessments. Children are also mentored and tutored so they may excel in school and enjoy opportunities for success.

VIP's Sanders Family Foundation Education Center has also grown exponentially since opening in 2004. The education center is open weekday afternoons and into the early evening. Funded by the family of Everychild member Tawny Sanders, who was inspired by her participation in the Grant Monitoring Committee, the Education Center is filled to capacity daily with children of all ages working on computers, reading books or completing homework. In 2005, computer education classes were implemented, and additional classes are now underway. The education center also provides an appropriate space for volunteer tutors to work with child clients up to three days a week. Also begun in 2005, a weekly on-site arts program engages children and their accompanying parent or guardian in arts and crafts while they wait for their therapy appointments. Select works of art are then displayed at the center.

VIP continues to expand its pioneering work for abused children into new areas of need. Executive Director Dr. Astrid Heger is now working on a program to prevent and treat fetal alcohol syndrome, through detection and intervention at birth and even during pregnancy. VIP is also working to bring its services to the Antelope Valley – an area with a high incidence of child abuse – by providing remote evaluation of photographs and x-rays via telemedicine.

For more information about VIP, please visit www.violenceinterventionprogram.org.



2002 Grant Update: 15 Wonder of Reading Libraries Open; Manual Nears Completion

The 2002 Everychild Grant of \$385,000 went to Wonder of Reading, a local group that builds or rebuilds libraries in Los Angeles Unified School District elementary schools. This grant funded fifteen new libraries, which were built over a four year period, as well as new books for each library and training for volunteer reading tutors at each school. With the opening of the new Wonder of Reading library at Loma Vista Elementary School in August, 2005, Everychild is proud to announce that all fifteen libraries are now open, currently serving over 25,000 students

and their families in low income areas of Los Angeles. Other Everychild members and their families have since been inspired to fund new Wonder of Reading Libraries on their own, including the families of Maria Bell and Laurelee Bell Martin, Gina Goldsmith, Tawny Sanders, Cindy Simon and Cynthia Stone.

In addition, \$10,000 of our grant was reserved for the preparation of a "how-to" manual, to be shared with other charitable entities around the country interested in replicating the Wonder of Reading program – the only one of its kind in the country. Wonder of Reading Executive Director Beth Michelson reports that they're on target to complete the manual by the end of June, 2006. "We hope that it will encourage others to take a systemic and sustainable approach to inspiring the love of reading and creating lifelong learners," Michelson says. Everychild Foundation is thrilled that this grant from its second year not only continues to help school children in the Los Angeles area, but will have an impact on schools throughout the country.

For more information about Wonder of Reading, please visit www.wonderofreading.org.

2001 Grant Update: Mobile Dental Clinics Treat Thousands

The Everychild Foundation's first grant went to QueensCare for the purchase of a Mobile Dental Clinic to provide dental care for some of the neediest children in Los Angeles. Since 2001, QueensCare has expanded the Mobile Dental Program to include four specially outfitted trailers bringing free dental care to fifteen elementary schools in downtown Los Angeles. In the last calendar year alone, the program has served 1,926 children through 5,382 visits and provided a total of 18,714 procedures, including exams, preventive procedures, restorative procedures, crowns, root canals and extractions. The clinic also provided 3,211 free oral hygiene kits, as well as education to the entire student body at each school.

Many of the children in these schools have never visited a dentist and do not have their own toothbrush. Everychild Foundation's grant for the Mobile Dental Clinic has not only provided dental care for thousands of local low-income children, but invaluable education about health and preventive care as well. And of course, with improved dental health, the clinic reports that the pupils' overall health, self-esteem and school performance also improves.

For more information about QueensCare, please visit www.queenscare.org.

Marlene Canter Addresses the Childhood Obesity and Diabetes Crisis

In the past two decades, obesity rates have doubled for children and tripled for adolescents. The Centers for Disease Control and Prevention estimate that if current trends continue, one-third of all American children born in 2000 will develop diabetes. LAUSD School Board member (and current Board President) Marlene Canter, an Everychild member, has been a leader in Los Angeles in developing solutions to prevent obesity risk factors that begin in childhood. On May 25, 2005, Ms. Canter met with Everychild



Marlene Canter

members, spouses and guests at the home of member Karin Fielding and her husband, Dr. Jonathan Fielding, Director of Public Health for Los Angeles County. The discussion addressed the current crisis in obesity and diabetes and interventions to prevent this rising epidemic.

The statistics are grim: 61% of American adults and 15% of children are overweight or obese. Obesity-related health costs in the United States top \$100 billion annually, and the current generation of children is the first in our nation's history to have a shorter life expectancy than their parents. In Los Angeles, Canter found that many sources of growing obesity could be traced to our schools. With LAUSD schools

struggling to meet requirements for literacy and math in classes containing up to 70 students, there was less and less time or money for physical education. Students were surrounded by sodas and junk foods in school vending machines and fast food outlets in their neighborhoods.

Realizing that children who drink sodas are more likely to become obese, and that LAUSD was spending literally millions on sodas on its campuses, Canter began by introducing a motion to ban sodas on LAUSD campuses, which was unanimously passed by the School Board in August, 2002.

Subsequently, a second motion banning junk food was also passed; both went into effect in 2004 – the first such district-wide school ban in the nation.

Many thanks to Salon Committee members Marlene Rapkin and Toni Stone for arranging these stimulating evenings. Thanks, too, to Karin and Jonathan Fielding and Cheryl Saban for hosting these events.

Canter is now focusing her efforts on providing healthier food alternatives for students both on and off campus, starting with school cafeteria food.

Canter believes that major food vendors should be held responsible for changing kids' perceptions about the foods they eat, for offering them

healthy alternatives, and for encouraging healthy eating choices through differential pricing. Canter has also proposed setting up farmers markets on high school campuses, starting with one in each of the eight districts, in order to provide students and their families with the access to fresh fruits and vegetables that is often sorely lacking in low-income neighborhoods.

The rise in obesity and diabetes is "a preventable epidemic, and it's growing," says Canter. To respond effectively to this health crisis, she suggests, we need awareness, alternatives, and reinforcement. If we can create schools that enhance neighborhoods and build community, our schools can stop being part of the problem and become part of the solution to the obesity and diabetes crisis.

Sherry Lansing Discusses the Role of Women in Philanthropy Today and Her Own New Career as a Philanthropist



Sherry Lansing

Everychild member Sherry Lansing's first career was as a schoolteacher, and she has never lost her passion for teaching or her capacity to inspire. In February, 2006, over 75 Everychild members and their guests experienced this capacity first-hand at the home of member Cheryl Saban, when the pioneering film industry executive spoke with Saban about the role of women in philanthropy today and her own "third chapter" career as a philanthropist.

From 1992 to 2005, Sherry Lansing was chair of the Motion Picture Group at Paramount Pictures, where she was the first woman in the film industry to oversee all aspects of a studio's motion picture production. Lansing says she always planned to "stop working and start giving back" when she turned 60. In 2005, she left Paramount and founded the Sherry Lansing Foundation, a philanthropic organization focusing on cancer research, health and education.

Lansing suggests that the reason people get involved in a cause is usually something personal – "it starts in your heart." In her case, the early death of her mother due to ovarian cancer was her impetus to get involved in cancer research. Seeing stem cell research as the most important work being done in the field of cancer research today, she is now committing her formidable energy to ensure the implementation of Proposition 71, which provides for \$3 billion in funding for embryonic stem cell research. In 2004, Lansing was appointed to the Independent Citizens' Oversight Committee of the California Institute for Regenerative Medicine (established by Prop 71), where she is the patient advocate for cancer and chair of the Governance Committee. She sees the successful passage of Proposition 71 – which began as a grass-roots citizens' movement – as an example of "the democratization of philanthropy," whereby a motivated group of individuals are affecting public policy.

In discussing the role of women in philanthropy today, Lansing noted that it's relatively new for women to have their own money to give away. Today, with their growing economic capacity and increasing longevity, women can accomplish much more in the non-profit arena, as Lansing is currently doing. She further suggests that women can make a difference by setting an example for their children, introducing them to the rewards of giving and preparing them to make good philanthropic decisions on their own.

Lansing is also quick to point out that "you don't need to have a lot of money to do a lot of good." As more and more women develop professional skills, they are also contributing their considerable expertise in the non-profit realm. Lansing believes that the strengths that were key to her success in the corporate world are the same tools she is now using to make an impact in the non-profit world: a talent for collaboration, a capacity for getting the best out of people, not being afraid to hold a strong point of view, and especially, not giving up.

EVERYCHILD CALENDAR

May 25

Dedication of Hillside's "Youth Moving On" complex at 650 North Oakland Avenue, Pasadena (2005 grant recipient).

June 22

Salon with Los Angeles County Supervisor Zev Yaroslavsky and Cyn Yamashiro, Director of the Center for Juvenile Law and Policy at Loyola Law School; moderated by Carol Biondi, Los Angeles County Commissioner for Children and Families. Participants will discuss the crisis in our juvenile justice system and ideas for reform. At the home of Carol and Frank Biondi.

June 30

Groundbreaking ceremony for the Everychild Foundation Universally Accessible Playground at Los Angeles Orthopaedic Hospital (2006 grant recipient).

Fall 2006

- Sixth Annual Family Day.
- Salon with U.S. Congressman Henry Waxman, who will discuss health care issues.

October 12

Annual Grant Hearing.

November 1

Deadline for 2006 member dues and ballots.

November 9

2007 grant recipient chosen.

March 2007

Seventh Annual Everychild Luncheon.

\$925,000 Grant for Universally Accessible Playground Presented at 6th Annual Everychild Luncheon

The sixth annual Everychild Foundation luncheon was held on March 7, 2006, at the Regency Club in Westwood. Along with Everychild Foundation members, advisory board members and grant recipients, special guests included the First Lady of the City of Los Angeles, Corinna Villaraigosa, a working teacher who is passionate about improving the lives of the children of our city.

With Everychild Foundation membership now topping 200, 2006 brought 40 new members to the organization. In addition, the Foundation gained two new Advisory Board members, Jo Kaplan and Carol Biondi, both major forces in children's advocacy in Los Angeles.

After greeting the assembled guests, Everychild Founder and President Jacqueline Caster reflected on how far we have come in just five and a half years:



"In addition to the Mobile Dental Clinic, 15 Wonder of Reading Libraries, Everychild Foundation Center for the Vulnerable Child at the Violence Intervention Program, the Optimist Youth Home's new Everychild Foundation Youth Learning Center, and the new Hillside's "Youth Moving On" program to house and mentor aged-out foster youth, we now have a grant aimed specifically at improving the lives of disabled children.

"Our mission has been to ease the suffering of local children due to disease, disability, abuse, neglect or poverty," Jackie said in her opening comments. "And with this playground grant to the Los Angeles Orthopaedic Hospital, we will have brought Everychild to a new level, in that we will have completely touched on all aspects of our mission."

The efforts of the women of the Everychild Foundation have impacted the lives of over 50,000 Los Angeles children.

This year's luncheon also included a wonderful surprise announcement: the pledge of a \$500,000 challenge grant to this year's runner-up agency, Inner-City Arts, from Everychild member Monica Rosenthal and her husband, Phil. Monica invited other members and their friends to join with her family to help make the Inner-City Arts theatre project a reality. (Please see the article on Page 8 for a report on the progress of this effort.)

As always, a highlight of the luncheon was presentation of our annual grant, awarded this year to Los Angeles Orthopaedic Hospital Foundation for construction of a universally accessible playground on hospital grounds. Representing the Hospital were Mary Schmitz, PhD., President of Los Angeles Orthopaedic Hospital Foundation, and Dr. James Luck, Hospital CEO and Medical Director.

After a short video about the playground and the children it will serve, Mary Schmitz came to the podium to accept the \$925,000 grant for the universally accessible playground, thanking Everychild for "this gift that will allow us to build a truly magical playground that will so literally 'level the playing field' for children."

Dr. Schmitz concluded her remarks by acknowledging the Foundation's members: "This day, this grant, it's all because the women of Everychild Foundation imagined a world where every child has an equal chance, where all children are given the gift of play."

Everychild Families Volunteer at Westside Food Bank for Fifth Annual Family Day

On September 11, 2005, 150 Everychild volunteers – including more than 75 children – gathered at the Westside Food Bank in Santa Monica for the annual Everychild Family Day service project. In the largest volunteer gathering ever held at the Food Bank, Everychild families packed 4,320 pounds of food, diapers, children's clothing, supplies and linens that they had brought to the Food Bank for distribution to families displaced by Hurricane Katrina. On the following day, Westside Food Bank provided trucks and drivers to deliver the supplies to the Salvation Army Shelter in Bell, near downtown Los Angeles, where families of hurricane victims were temporarily housed.

In addition, Everychild volunteers also sorted and packed 20,160 pounds of food for distribution to children, families and adults in need on the Westside, a one-day record at the Food Bank.

For more information about the Westside Food Bank, visit www.westsidefoodbankca.org.

*Heartfelt thanks to this year's Family Day Committee for coordinating this record-breaking effort:
Debbie Colbert, Anne Eigler,
Gina Goldsmith, Terry Hamermesh,
Shelley Litvack, and Michelle Richman.*





A Message from Jacqueline Caster

our organization has created. There are now five new philanthropic organizations directly inspired by our model. Also, thanks to various members – and to Monica Rosenthal in particular – there was amazingly generous funding for our runner-up project, Inner-City Arts, and a new concerted effort to find ways to support the runner-up on an annual basis.

Thank you once again to the most generous and caring group of women in the city and to the many others in our community who have added your support to us. It's truly a privilege to know each and every one of you.

Warmest regards,
Jacqueline Caster
Founder and President

This past year was a momentous one for Everychild. Until now, we had made grants touching on all aspects of our mission except for the area of disabilities. Now, with the addition of our newest grant for the universally accessible playground at Orthopaedic Hospital, we have reached a milestone. Of course, this is still just the beginning for us, sadly, the critical unmet needs of children in our city are multiplying rapidly. But isn't it nice to know that by the end of the playground's first year of operation our combined grants will have directly impacted the lives of over 175,000 local children?

In addition, this was a landmark year for Everychild with the wider impacts

Joining the Everychild Foundation

The Everychild Foundation provides a unique opportunity for women in Los Angeles to give back to the children of our community in an immediate, efficient way. We are creating a group of pioneering women who:

- Share our passion for improving children's lives in our community
- Are ready to commit \$5,000 annually to a project with tangible results
- Want to partner with other women to make a significant difference without a major time commitment.

Where will your money go? Each year, the Foundation makes a single grant in support of a project that will profoundly help local children facing disease, abuse, neglect, poverty, or disability. The grant recipient is chosen by a vote of the entire Foundation membership from a roster of carefully screened candidate projects. Grants are funded entirely from members' dues.

Foundation funds are used to improve the lives of children. We have no large overhead, staff salaries, or rent. No fundraising events or silent auctions are planned. We don't solicit money from your friends or business contacts for auction items or dinner tickets.

We focus on projects where we can have maximum impact within a short time frame. We look for "dream projects," where our money will enable a powerful idea to take hold and grow. We favor programs that encourage us to "act locally and think globally," where funding a pilot project in Los Angeles can provide a springboard for wider use.

If you would like to join the Everychild Foundation, please complete and return the Commitment Form included with this newsletter. Once the Foundation reaches its full capacity of 225 members, we will maintain a waiting list and admit new members as space becomes available. In addition, contributions from non-members are always welcome!

For any further information, please contact us:

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E-mail: info@everychildfoundation.org
www.everychildfoundation.org



Profile Michael Rich

Advisory Board Member

As Executive Vice President of the RAND Corporation, Michael Rich lives by a simple mandate: make a difference.

"That is what we try to do, day in and day out," Rich says. "Whether we're looking at health care or rebuilding after Katrina, we want to make a difference. The same mandate guides the Everychild Foundation, although its focus is solely on the physical, emotional and mental health of children."

Rich has been a member of the Advisory Board of the Everychild Foundation since its inception in 1999. Jacqueline Caster, Founder of the Everychild Foundation, says Michael has made an invaluable contribution.

"Because of the scope and depth of Michael's knowledge about a multitude of subjects, he has played a significant role in achieving our goals," Jackie says. "Whether it's facilitating our

understanding of various areas of need we might consider as grant targets or providing us with conference space at RAND for our grant screening meetings, he's available with both research and resources. When we need his help, he's ready to provide it."

Michael shrugs off the compliment.

"Jackie is quick to give the credit to everyone else, but she has an innovative, unique vision in the philanthropic world, so it was easy to get involved."

Michael was impressed with the "democratic nature" of the Everychild Foundation, since everyone donates the same amount of money and everyone's vote gets the same weight. He also admired the Foundation's focus on outcome and not process.

"Many philanthropic institutions must devote considerable time and energy to fundraising. The women of Everychild focus their energies on making a difference. Their first question is not how can we raise the money, but where can we find a worthy grant recipient?"

The son of Ben Rich, the renowned aeronautical engineer who led the

"Skunk Works" team at Lockheed in designing the F-117A stealth fighter, and Faye Rich, a homemaker and "inveterate volunteer," Michael Rich is a self-described "California boy" who grew up in Tarzana and attended Taft High School. He received his B.A. from the University of California at Berkeley and his J.D. from the University of California, Los Angeles, where he met his future wife, Debra Granfield, a former partner at Buchhalter, Nemer, Fields and Younger who specialized in labor relations. Michael and Debra have two sons. Matthew, 25, graduated from the University of Pennsylvania and works for a private equity firm in Washington, D.C. William, 20, is a junior at the University of Michigan.

"I fully intended to practice law," Rich says, "But when I started working for RAND, I found I loved all the varied challenges we faced in public policy."

Michael's professional achievements are impressive. He's been Executive Vice President, the second ranking position at RAND, since 1993. He is also co-chair of the Board of Overseers of the RAND-Qatar Policy Institute. Michael was formerly Vice President in charge of RAND'S National Security Research Division and Director of the National Defense Research Institute, which provides policy analysis to the Department of Defense. He is a member of the Governing Council of the International Institute for Strategic Studies, London; the Board of Directors of the Council for Aid to Education; Board of Advisors for Santa Monica-UCLA Medical Center; Chairman of the Board of Directors of The Communications Institute and the UCLA Foundation Board of Councilors. He also chaired the Financial Oversight Committee of the Santa Monica-Malibu Unified School District from 2000-2003.

"Research at RAND has clearly shown it's better to take steps to prevent or avoid problems, whether it's criminal behavior, poor health habits, or drug abuse, than have to deal with their consequences after they arise. By dedicating itself to improving the well-being of children along many dimensions, the Everychild Foundation understands and embraces that powerful concept.

"Jackie and the women of Everychild Foundation know how to consume research and use that knowledge in a powerful way. The rigorous thought and screening that go into choosing the grant recipients have led to groundbreaking programs: a mobile dental clinic, 15 new libraries, a violence intervention program, housing and mentoring for foster youth. These all make an important difference."



Current Membership

* Founding Member

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Alison Whalen *Grant Screening Chair*
Cynthia Alexander* *Grant Outreach Chair*

Linda Bernstein Rubin* *Grant Monitoring Chair*
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The goal of the Everychild Foundation is to maximize the size of our annual grant by keeping our expenses as low as possible. Therefore, it is our policy to have all foundation activities – including our educational salons, Family Day, and the annual luncheon – completely underwritten. This aim has been realized through the efforts of many dedicated Everychild members, plus the incredible generosity of numerous wonderful friends and supporters listed below:

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EVERYCHILD FOUNDATION

ISSUE 4 – JUNE 2006

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Everychild Inspires Philanthropy: The Inner-City Arts Theatre Challenge Grant

One of the unique aspects of Everychild is the rigorous grant screening process all applicants must undergo. This process assures our members (and others in the world of philanthropy) that the projects we fund each year are the best possible use of our money. Putting two organizations through this entire process and then awarding a grant to only one is always heartbreaking. But often the grant screening process, which culminates in a grant hearing, inspires the confidence in others to give above and beyond the Everychild grant. Here's another "happy ending" story from this past grant season:

Our 2006 runner-up was Inner-City Arts, who proposed to use a grant from Everychild to build a theatre at its arts complex, located downtown on Skid Row. Inner-City Arts currently provides arts education for over 8,000 children per year from Los Angeles' most depressed urban neighborhoods. Building a theatre would allow them to expand their teaching programs, as well as providing a performance space for this disadvantaged community. Inner-City Arts' presentation was inspiring at the grant hearing last November, and the vote was close; but ultimately, ICA did not receive the Everychild grant.

However, something special still occurred. First, many Everychild members made generous donations to ICA on their own, totaling over \$50,000. And then, Everychild member Monica Horan Rosenthal and her husband, Phil Rosenthal – already supporters of ICA – decided to make a Theatre Challenge Grant of \$500,000 to Inner-City Arts. In addition, Monica and Everychild member Liz Abbe hosted an informational luncheon about ICA and the proposed theatre at Monica's home on May 24, enabling a group of over 30 friends to benefit from the extensive research performed by the Everychild Grant Screening Board. With over \$80,000 pledged at the luncheon, nearly \$600,000 has now been committed through the theatre challenge, and Inner-City Arts is on their way to securing the funding they need to break ground for the theatre.

For more information about Inner-City Arts, visit www.inner-cityarts.org.

Everychild is looking for ways to facilitate giving to our runner-up projects each year. If you are interested in getting involved in this effort, please contact Denise McCain-Tharnstrom at DenMct@aol.com

Nevada Group Follows in Everychild Footsteps

The Everychild Foundation is proud to report that our innovative model for giving has now inspired the creation of five other new organizations, the newest being the Nevada Women's Philanthropy Foundation in Las Vegas. Founded in January of this year, NWP already has 30 members, each contributing \$5000 in dues, and had 19 organizations serving children and adults in need apply for its first grant. Many members report that NWP is the most rewarding organization they have been involved with, and their excitement and enthusiasm is catching on within the community.

The organization is headed by Heather duBoef, current President and sister of Everychild member Tawny Sanders, who sits on the NWP Executive Board and acts as mentor and liaison between NWP and Everychild. Tawny's sister-in-law, Dena DuBoef, heads the membership committee. In March, three NWP members, Dana Lee (Vice President), Trina Pascal (Treasurer) and Marcelle Frey (Grant Screening Committee Chair), attended the Everychild Grant Screening Board's document review training with the extensive document review process. Following the Everychild calendar, NWP is now conducting site visits with seven agencies and will vote for their first grant recipient in November.

Meanwhile, the other four groups inspired by Everychild – AVIVA Platinum Associates, Blue Heron Foundation, Today and Tomorrow Children's Fund at UCLA Mattel Children's Hospital, and the Women's Fund of Santa Barbara – all continue to make significant progress in accomplishing their respective missions. Most significantly, the Santa Barbara group just completed its second year grant cycle, culminating in almost \$350,000 total grants made to date benefitting children and families in its community.



Latest Everychild Honors

The Everychild Foundation continues to gain recognition in the non-profit community for our work to benefit children in Los Angeles:

- In October, 2005, Everychild Foundation received the Humanitarian Award at the Optimist Youth Homes & Family Services Centennial gala.
- Everychild was also honored in October by the Association of Community Human Service Agencies, receiving the Community Partner Award at its annual luncheon.
- The Foundation and Everychild Founder and President Jacqueline Caster received the Humanitarian Award from Shane's Inspiration in March, 2006.



